

## DRAFT EMAIL TO POTENTIAL SPONSOR

Subject: Join our Business-Community Partnership to improve emergency management

Hello \_\_\_\_\_

### **FEMA is going away and we all need to join together to fill the gap**

The new Administration in Washington has vowed to dismantle the Federal Emergency Management Agency (FEMA), shifting responsibility for disaster preparedness, response, and recovery down to local governments — and the communities they serve.

Your local government will step up. Our first responders — police, fire, EMS, public works — know how to save lives and protect property. But they can't do it alone.

### **With the Feds Gone, We Need Smart, Affordable Tools for Whole Community Emergency Management**

Instead of waiting for federal agencies to show up days or longer after disaster strikes, we've found a mobile app that is proven to bring together business, nonprofits, local government, faith-based groups, utilities, transportation, schools, and neighborhood leaders — all into one connected, proactive network. This means:

- Businesses reopen sooner
- Organizations get back to serving clients
- Supply chains reconnect
- Families and employees regain stability
- The community and economy recover faster

### **Here's Where You Come In**

We're asking you — a trusted community member — to sponsor a SpotOnResponse subscription for the community. A community subscription — just \$1,000 per year — gives 100 organizations and individuals full access to SpotOnResponse.

### **► What is SpotOnResponse?**

It's a mobile app and web application designed specifically for communities to **coordinate in advance, communicate during events, and cooperate to rebuild**. That's done with a

practical app shared by everyone working on the smartphones of people across the community.

With SpotOnResponse, our community can:

- Plan together using shared templates, localized to the community
- Practice for real events using quick drills done on your phone
- Hear announcements from community leaders so everyone is in the know
- Track people, vehicles, and resources in real time
- Communicate needs and offers of help during an emergency
- Recover faster by connecting the right people at the right time

### ► **How You Help: Business-Community Partnership**

The Business-Community Partnership let's you subscribe and donate access for 100 devices. For a \$1,000 subscription (which, by the way, the commercial subscription is three times the Partnership cost) you bring together everybody along Main Street, in City Hall, in office buildings, in factories, in malls, everywhere. Imagine all these groups knowing each other, planning and practicing together, hearing the same messages from local leaders, sharing what help they need to stay in or get back in operation, and saying what they can do to help others. Your sponsorship gives them access to the tools they need to prepare, coordinate, and recover — at no cost to them.

### **Local Leadership Builds Resilience – And Gets You Back In Business Faster**

Your \$1,000 subscription isn't just a donation — it's an investment in the stability, safety, and future of your own business or organization and whole community. You will provide the digital infrastructure for a smarter, faster, community-driven emergency management.

Ready to join the Business-Community Partnership?

Give me a call or go to <https://www.spotonresponse.com/fema-gap> to learn more.

Regards,

Your Name

Your Phone

Your email address