



SpotOn RESPONSE

The Community Needs Your Help Today. FEMA is Going Away. But You Can Speed Our Recovery.

The Challenge

FEMA is being dismantled. That means federal disaster support will no longer be there the way it used to be. Local communities must now take charge of emergency coordination, communication, and recovery efforts — often with no added funding or infrastructure.

The Solution: SpotOnResponse Business-Community Partnership

SpotOnResponse is a mobile app and web platform that brings together emergency managers, nonprofits, businesses, schools, and local agencies into a single real-time coordination system.

Yes, your local emergency manager may have software. Well, SpotOnResponse, **isn't for government.**

It's for the **whole community.**

It's the only platform designed to give **leaders a shared view** while giving **everyone else the power to act**. SpotOnResponse turns local status, needs, and support into one real-time coordination network.

Here's what you can sponsor:

- **The network builds itself:** each participant answering a few questions expands your real-time **Disaster Digital Twin** — showing the state of your community *before* disaster strikes
- **Businesses and NGOs** post real-time updates: operational status, urgent needs, and offers to help others
- **Everyone** quickly maps their immediate surroundings: supply chain status, damage zones, resource visibility
- **Government and community leaders** lead simple micro-exercises that take only a few minutes to keep the network active throughout the year

This is how communities recover faster — not by waiting, but by connecting.

Government leaders, business owners, nonprofit directors — **you all have a role to play.**

Let's stop assuming help is coming.

Let's start acting like *we are the help.*

The Opportunity: Business-Community Partnership

Your business can sponsor SpotOnResponse for the entire local network — giving access to 100 organizations — for just \$1,000 per year. There's no cost to public agencies, and the benefits to your business are real.

What's in it for You?

- Protect your employees, customers, and operations during local disasters
- Stay connected with real-time announcements and community status
- If you need something to say in business, ask and others will hear
- You'll know who needs what and maybe do business by helping
- Lead by example in supporting local emergency readiness
- Receive public recognition for your sponsorship

How to Sponsor

1. Visit: www.SpotOnResponse.com/for-business
2. Select the Subscribe Here button 'Sponsor a Community' and enter your business info
3. We'll connect with the local emergency manager to activate your access
4. That's it — your community gains 100+ connections, and you gain a smarter, safer environment

Your support helps build a stronger, more resilient community — one where businesses, governments, and nonprofits work together in real time to protect what matters most. Thank you for stepping up.