



# Champion Faster Disaster Recovery

*Unite Government, Business,  
and Community in Every  
Emergency*



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[www.SpotOnResponse.com](http://www.SpotOnResponse.com)

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# Be the Reason Your Community Recovers Faster

As FEMA steps away, the responsibility for disaster recovery is shifting dramatically to local communities.

But government can't do it alone. Businesses don't always know what's needed. And local community organizations need a better way to plug in.

You can be the champion for better coordination among all the organizations that need to work together to really make disaster recovery happen.

Champions come from all sectors — civic groups, emergency management, business, nonprofit coalitions, regional foundations, even local media.

Champions don't fund it. Don't run it. Champions help progress get started with a few phone calls or emails..



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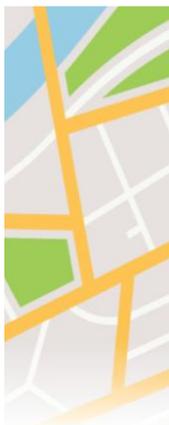
# Why YOU Should Step Up to Champion Your Community

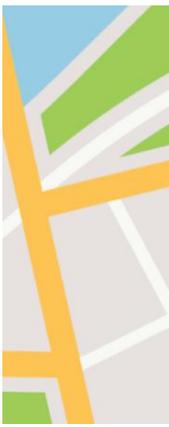
SpotOnResponse turns phones, tablets, and computers into a connected network where every organization in your community – from grocery stores and public works to food banks – can post their status, needs, offers, and capabilities in under 30 seconds.

Those updates appear instantly on a shared map giving the community something it never had before: a real-time picture of local recovery – who's open, who's impacted, what's needed, where help is available, and where problems are forming.

**You aren't pushing something on government.** It doesn't replace 911, official reports, or public safety software. What a champion does is show government that they are only 1 in 100 (or more) organizations working to recover. And SpotOnResponse gives them a view into what the other 99 organizations are doing.

SpotOnResponse is the coordination layer between government and the community – the place where most recovery decisions get made.





# This is Why Champions Are Essential

Every SpotOnResponse initiative seems to have three important players:

- A local government agency that says, “I’d love to have that data.”
- A business sponsor that says, “We can fund it.”
- And a community champion who says, “I’ll help make it real.”

Champions don’t need authority, although they could come from government. They need credibility, like a business or community civic organization.

Champions connect organizations and people they know, introduce the concept, and help bring the right people to the table.

With just a few emails or conversations, you can help unlock a whole new level of local recovery capacity.

We are there with you every step of the way as presenters, with videos, and with materials that explain everything.





# Here's What We Are Asking You to Do

SpotOnResponse licenses for the whole community are funded through a Business-Community Partnership. A champion helps kick off and motivate the Partnership with a few calls or emails..

- 1 Introduce the idea to a government agency. They usually want to join (or even lead) the Partnership because the agency benefits from new sources of detailed community information in an event.
- 2 Tell us what business or association may fund the Business-Community Partnership subscription for only \$1,000/year for up to 100 organizations, and we'll take it from there.
- 3 Use your connections within the community or through a Chamber of Commerce or Main Street Association to spread the word to businesses and community organizations to join the Partnership – free.

Today you can be the reason your community recovers faster. You can jump start recovery with the SpotOnResponse Business-Community Partnership..

Get started at our **Sponsors Kit** webpage where you can learn more and schedule a call with us –

[www.SpotOnResponse.com/sponsor-kit](http://www.SpotOnResponse.com/sponsor-kit)



The top section of the image features a stylized map background with green and yellow lines representing roads and water. A white, rounded rectangular tag is pinned to the map. The tag has the text "SpotOn RESPONSE" in black, with a red location pin icon integrated into the letter 'o' of "SpotOn".

SpotOn  
RESPONSE

# Become Your Community's Recovery Champion

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**SpotOnResponse LLC**  
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